



TWO-DAY COURSE SUMMARY

Critical and Creative Thinking – Supercharged!

May 2019

Are you ready for some Serious Creativity?

In this course you will supercharge your critical and creative thinking and be empowered to facilitate and design the change you want to see through the use of *Six Thinking Hats*® and *Lateral Thinking Tools*™

Day one begins with the parallel and sequential thinking process from the *Six Thinking Hats* methodology that separates thinking into its different facets. This process ensures robust decision making that inspires confidence and teamwork. The process counters the natural tendency to judge too early and block sufficient exploration for the best ideas or solutions, helping to avoid mediocre decision making.

The second day deepens your understanding about how each of these tools are an asset in designing and implementing change. The focus is on generating ideas and solutions through the use of *Lateral Thinking* tools. These tools provide ideas and solutions that are overlooked using traditional logical thinking and brainstorming sessions. *Lateral Thinking* is directly concerned with changing concepts and perceptions. It is used to examine assumptions regarding the status quo and open up new ways of looking at issues. Teams will learn how to address and overcome resistance to change arising from perceptions and existing frames of reference. The lateral tools are designed to break across current thinking patterns and generate movement in thinking and shifts in paradigms.



After this two-day course, be ready to transform the culture of your team, save hours in planning sessions, and move your team forward on any issue.

Benefits and Results

After the first day training, you and your team will be able to:

- Facilitate effective and productive meetings, saving time and resources
- Eliminate conflict and argument
- Separate fact from emotions and opinion to help create a decision-making process that is clear
- Draw out the creative knowledge of the entire team
- Make creativity a central part of meetings and the workplace culture
- Move away from 'one size fits all' problem solving

After the second day, you and your team will have the skills to:

- Test whether your team is on the right track, with the correct focus
- Be empowered to plan for change

- Understand and work with resistance to change to get forward movement
- Have a series of multi-use creativity tools for that do everything from challenging the status quo to generating 'out of the box' thinking
- **Maximize the robustness of your team's decision making**
- Tackle controversial and divisive issues without introducing conflict into the team.
- Harvest and strengthen your ideas and take them from concept to action

Applications

In addition to supporting action for change, the tools can be used in conversations, drafting emails and reports, performance evaluations, strategic and action planning, process improvements, problem solving, visioning, exploring new opportunities, and project management.

Who is it for?

This training is for anyone who is wants to focus on innovation and change to improve team-working, hold more productive meetings, and solve problems faster. Team leaders who work in settings with diverse points of view and cultures, or with particularly sensitive issues, will find the parallel thinking methodology highly useful.

“The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking.” - Albert Einstein

The following groups **will** find the course beneficial:

- Managers and executives who require greater levels of innovation and creativity
- Project/strategy teams in both private and not-for profit sectors
- Departmental managers and their teams
- Community groups advocating for social change
- Boards in not-for-profit organizations
- Individuals and teams working in highly competitive or changing environments

Training Methodology

The course includes a mix of teaching and practical exercises. You will work in small groups with continual support from Mahmuda Ali, certified de Bono trainer. Each delegate is supplied with a comprehensive workbook and course materials developed by Dr. Edward de Bono. The workbook provides ongoing reinforcement of the techniques learned and can be used as a reference manual when you return to your organization to implement the training. The training package includes follow up coaching sessions to support implementation of the tools.

Learn More

Let us know what your learning needs are and how we can help. We are happy to explore training and facilitation options that would fit your team and situation.



TRAINING &
FACILITATION

Mahmuda Ali

Contact: 780-710-8511

E-mail: mahmuda.ali3@gmail.com

Lesley Dyck

Contact: 778-516-1514

E-mail: lesley@lesleydyck.ca